

Assure Quality Management Certification Services

Accredited by JAS-ANZ for QMS & SDI for assessment

Name of VTP/Testing Centre:

Date of Examination:

Candidate Name/ID:

Father's Name:

Module Code: FAD 703

Sector: Fashion Design

Max. Marks:50

Time:60 Minutes

Note:Attempt any 20 questions. All questions carry equal marks.

Q1. A short lived fashion is called _____.

- a. Classic. b. style:
c. Fad d.none of above

Q2. _____STAGES are their in A FASHION CYCLE.

- a.3 b. 7
c.4 d.5

Q3. What is mean by (M)size.

- a. Minimize b. middle
c.Medium d. all the above

Q 4. what skills do you think someone would need to put on a fashion show ?

- a.Communication Skills b. mechanical skill

Q5._____is important for buy accessories, shoes and makeup matching up to your dress?

- a. Communication b.market survey
c. behavior d.none of these

Q6. labeling are not only to the fashion industry.

- a.true b.false

Q7. use of different display equipment creates a really dynamic designs.

- a.true b. false

Q8. _____ color are Warm color.

- a. red, yellow b. blue, green
c. purple, pink d.all of above



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Q9. Fill the blanks_____

- a. Tint = hue +white,
- b. tone = hue + grey,
- c.shade = hue+ black

Q10.The primary colors are _____, _____, and _____.

Q11. What does BOGOFF stands for ?

- a. Buy One Get One for Free
- b. Bought on Good Offers
- c. Beginning of Great Offers
- d. Buy on Great Offering

Q 12. Setting a Price below then the competition is called

- a. Penetration Pricing
- b. Skimming
- c. Competitive Pricing
- d. Premium

Q13. Payment of cash on receipt of merchandise is also known as _____.

- a. Cash on delivery
- b.Cash on Acceptance
- c.Cash Payment
- d.Cheque

Q14.Which memory is called main memory in computer ?

- a.secondery
- b. primary
- c. computer
- d. all of these

Q16. 2 type of fabrics use in summer _____,_____.

Q17. Name two stages of fashion cycle _____,_____.

Q18. Importance of self confidence -

Q19.presentation means_____.

Q20. Explain any 2 secondary colors & their effect?

a.

b.

