

# Assure Quality Management Certification Services

Accredited by JAS-ANZ for QMS & SDI for assessment

Name of VTP/Testing Centre:

Date of Examination:

Candidate Name/ID:

Father's Name:

Module Code: FAD 101

Sector: Fashion Design

Max. Marks:50

Time:60 Minutes

Note:Attempt any 20 questions. All questions carry equal marks.

Q1. A short lived fashion is called \_\_\_\_\_.

- a. Classic.
- b. style:
- c. Fad
- d.none of above

Q2. \_\_\_\_\_STAGES are their in A FASHION CYCLE.

- a.3
- b. 7
- c.4
- d.5

Q3. What is mean by (M)size.

- a. Minimize
- b. middle
- c.Medium
- d. all the above

Q 4. what skills do you think someone would need to put on a fashion show ?

- a.Communication Skills
- b. mechanical skill

Q5.\_\_\_\_\_is important for buy accessories, shoes and makeup matching up to your dress?

- a. Communication
- b.market survey
- c. behavior
- d.none of these

Q6. labeling are not only to the fashion industry.

- a.true
- b.fales

Q7. use of different display equipment creates a really dynamic designs.

- a.true
- b. fales

Q8. \_\_\_\_\_ color are Warm color.

- a. red, yellow
- b. blue, green
- c. purple, pink
- d.all of above



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Q9. Fill the blanks\_\_\_\_\_

- a. Tint = hue + \_\_\_\_\_,
- b. tone = hue + \_\_\_\_\_,
- c. shade = hue+ \_\_\_\_\_,

Q10. The primary colors are \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_.

Q11. What does BOGOFF stands for ?

- a. Buy One Get One for Free
- b. Bought on Good Offers
- c. Beginning of Great Offers
- d. Buy on Great Offering

Q 12. Setting a Price below then the competition is called

- a. Penetration Pricing
- b. Skimming
- c. Competitive Pricing
- d. Premium

Q13. Payment of cash on receipt of merchandise is also known as \_\_\_\_\_.

- a. Cash on delivery
- b. Cash on Acceptance
- c. Cash Payment
- d. Cheque

Q14. Which memory is called main memory in computer ?

- a. secondary
- b. primary
- c. computer
- d. all of these

Q16. 2 type of fabrics use in summer \_\_\_\_\_, \_\_\_\_\_.

Q17. Name two stages of fashion cycle \_\_\_\_\_, \_\_\_\_\_.

Q18. Importance of self confidence -

\_\_\_\_\_

Q19. presentation means\_\_\_\_\_.

Q20. Explain any 2 secondary colors & their effect?

- a.
- b.

