



राज्य शहरी आजीविका मिशन, (एस०यू०एल०एम०) उ०प्र०  
(राज्य नगरीय विकास अभिकरण, - सूडा उ.प्र.)



प्रथम तल, पर्यटन भवन, विपिन खण्ड, गोमती नगर, लखनऊ 226010

दूरभाष एवं फ़ैक्स: 0522-2307798 e-mail: [nulmup@gmail.com](mailto:nulmup@gmail.com) website: [www.sudaup.org](http://www.sudaup.org)

पत्रांक- 386/241/NULM/तीन/2001(SEP)TC

दिनांक 26-5-16

सेवा में,

1. समस्त जिलाधिकारी/अध्यक्ष,  
जिला नगरीय विकास अभिकरण  
डूडा, उ०प्र०।
2. समस्त सिटी प्रोजेक्ट आफिसर/परियोजना निदेशक  
जिला नगरीय विकास अभिकरण/शहर मिशन प्रबन्धन इकाई,  
उ०प्र०।

**विषय:- DAY-राष्ट्रीय शहरी आजीविका मिशन के घटक स्व रोजगार कार्यक्रम (SEP) के साथ प्रधान मंत्री मुद्रा योजना (PMMY) को अभिसरण(Convergence) करने के संबंध में।**

महोदया/महोदय,

कृपया पत्र के साथ संलग्न आवास एवं शहरी गरीबी उपशमन मंत्रालय, भारत सरकार के पत्रांक-K-14014/38/2013-UPA(VOL.II)/FTS-13964, मार्च 2016 के पत्र का संदर्भ ग्रहण करने।

उक्त पत्र के माध्यम से अवगत कराया गया है कि DAY-NULM के घटक स्व-रोजगार कार्यक्रम (SEP) को प्रधान मंत्री मुद्रा योजना (PMMY) से जोड़ा (Dovetail) जाना है। SEP घटक के अन्तर्गत दिये जाने वाले ऋण मुद्रा ऋण से Dovetail कराना सुनिश्चित करें ताकि अधिक से अधिक लाभार्थियों को लाभान्वित किया जा सके। योजनान्तर्गत ब्याज सब्सिडी SEP-I के अन्तर्गत प्रावधानित सीमा तक ही अनुमन्य होगी।

अतः उपरोक्तानुसार आवश्यक कार्यवाही सुनिश्चित की जाये।

संलग्नक: यथोक्त

भवदीय

  
(शैलेन्द्र कुमार सिंह)  
मिशन निदेशक

प्रतिलिपि निम्नलिखित को सूचना एवं आवश्यक कार्यवाही हेतु :-

1. सचिव, नगरीय रोजगार एवं गरीबी उन्मूलन कार्यक्रम विभाग, उ०प्र० शासन।
2. समन्वयक, SLBC, बैंक ऑफ बड़ौदा, बड़ौदा हाऊ, गोमती नगर, लखनऊ।
3. समस्त परियोजना अधिकारी/सहायक परियोजना अधिकारी, डूडा उ०प्र०।
4. समस्त सिटी मिशन मैनेजर, शहर मिशन प्रबन्धन इकाई, उ०प्र०।
5. सहायक वेबमास्टर, सूडा उ०प्र० को वेबसाइट पर अपलोड करने हेतु।

  
(शैलेन्द्र कुमार सिंह)  
मिशन निदेशक



23/69-1-2016

File no. K-14014/38/ 2013-UPA (Vol. II)/ FTS – 13964  
Government of India  
Ministry of Housing and Urban Poverty Alleviation  
(UPA Division)

Nirman Bhavan  
New Delhi 110011  
Dated March, 2016

To

Mission Directors (SULM)  
All States/UTs

S. 102

**Subject: Convergence of Self Employment Programme (SEP) component of Deendayal Antyodaya Yojana-National Urban Livelihoods Mission (DAY-NULM) with Pradhan Mantri Mudra Yojana (PMMY)-reg.**

Dear Sir/Madam

The undersigned is directed to forward herewith a copy of Chairman, MUDRA'S letter no. 1077/MUDRA dated January 14,2016, issued to the CMDs/CEOs of all the Public Sector Banks and Convenors of State Level Bankers Committees (SLBCs) on subject mentioned above.

2. It is requested that the matter may be taken up with the PSBs/SLBCs to dovetail the SEP component of DAY-NULM with PMMY/so that loans under SEP component of DAY-NULM can be classified as loans under MUDRA loans and the facility of MUDRA card can be extended to all SEP beneficiaries. The reporting of financial and physical progress under SEP and reimbursement of interest subsidy may continue to be done as per extant procedure under DAY-NULM

(Encl: A/a)

104/US/SL/16  
SO  
9-3-16  
6/10  
Copy to:

2016/10/16 (SULM)

8-3-2016  
(Signature)

नगर विकास एवं मजदूरी विभाग  
एवं मजदूरी व शिवालय  
उ० प्र० शासन

Yours sincerely

(P.V Nair)

Under Secretary to the Govt. of India  
TF: 23061185

9-3-2016

- 1. Secretaries (Urban Development) of all States/UTs.
- 2. SLBC Convener Banks of all States/UTs.
- 3. **Shri A. Udgata**, Chief General Manager-in-Charge, FIDD (RBI), 10th Floor, Central Office Building, Shahid Bhagat Singh Road, Mumbai-400 001.





माइक्रो यूनियट्स डेवलपमेंट एंड रिफाइनांस एजेंसी लिमिटेड  
 (सिडबी की सहायक संस्था)  
**MICRO UNITS DEVELOPMENT & REFINANCE AGENCY LIMITED**  
 (A wholly owned subsidiary of SIDBI)  
 CIN : U65100DL2015PLC278078

No.1079 / MUDRA

January 14, 2016

The Chief Secretary,  
All States.

2971

Dear Sir/ Madam,

**Convergence of Government Schemes  
 with Pradhan Mantri MUDRA Yojana [PMMY]**

We forward herewith a copy of letter no.1077/MUDRA dated January 14, 2016, issued to the CMDs / CEOs of all the Public Sector Banks [PSBs] / and Convenors of State Level Bankers Committees [SLBCs], on the captioned subject along with enclosures mentioned therein. We request you to please advise the concerned Departments in the State Government, to sponsor candidates supported under enterprise/ livelihood development and skill development programmes supported through Gal / State Government initiatives, to the banks for considering for funding under the Pradhan Mantri MUDRA Yojana [PMMY].

We have also advised the PSBs / SLBCs to place the letter in the SLBC meetings and also sensitize all the stakeholders about the possibility of such convergence, for successful implementation of the programmes.

Yours faithfully,

Sd/-  
 [Dr. Kshatrapati Shivaji]  
 Chairman

Encl : Letter issued to CMDs/CEOs of PSBs

Encl. No. 1079-A / MUDRA of date

1. Shri Atal Dulloo, Joint Secretary & Mission Director, Department of Rural Development, Ministry of Rural Development, Government of India, Krishi Bhavan, New Delhi - 110 114.
- Shri B.K.Agarwal, IAS, Joint Secretary, Ministry of Housing and Urban Poverty Alleviation, Nirmal Bhawan, New Delhi - 110 011.

  
 [Hiji Mammen]  
 Chief Executive Officer

Regd Office: Ground Floor, Videocon Tower, Jhandewalan Extension, E-1, Rani Jhansi Road, New Delhi - 110055.  
 पंजीकृत कार्यालय : भुवनेश्वर, विडियोकॉन टावर, झंडेवाली एक्सटेंशन-ए-1, रानी जयंती रोड, नई दिल्ली - 110055.

Corp. Office : MSME Development Centre, C-11, G-Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051. Tel. : 022-67531100.  
 कारपोरेट कार्यालय : एमएसएमई विकास केंद्र, सी-11, जी-ब्लॉक, बान्द्रा-कुर्ला कॉम्प्लेक्स, बान्द्रा (पूर्व), मुंबई - 400051. टेली : 022-67531100.  
 www.mudra.org.in

*Handwritten notes:*  
 Divyanshu I  
 23/1/16  
 11/1/15  
 A. Mammen  
 21/02/16





29/68

माइक्रो यूनियट्स डेवलपमेंट एंड रिफाइनांस एजेंसी लिमिटेड  
 (सिडबी की सहायक संस्था)  
**MICRO UNITS DEVELOPMENT & REFINANCE AGENCY LIMITED**  
 (A wholly owned subsidiary of SIDBI)  
 CIN : U65100DL2015PLC278078

No.1077 /MUDRA

January 14, 2016

To CMDs / CEOs of all Public Sector Banks & SLBCs

Madam / Sir,

**Convergence of Government Schemes with Pradhan Mantri MUDRA Yojana [PMMY]**

As you are aware, Pradhan Mantri MUDRA Yojana [PMMY] launched by the Hon'ble Prime Minister on April 08, 2015, envisages funding for micro enterprises / small businesses with loan amount upto ₹.10 lakh. It is heartening to note that all the MUDRA partners have been putting earnest efforts, in the scheme.

In this connection, we would like to draw your attention to the various Gol and State Government programmes, extending support for creation of enterprise / livelihood and imparting training / skill development. There are several programmes under implementation, the major being National Rural Livelihood Mission [NRLM] implemented by the Ministry of Rural Development, Self Employment Programme [SEP] component of National Urban Livelihood Mission [NULM], Start-up Village Entrepreneurship Programme [SVEP] a sub-component to NRLM, training through RSETIs, National Skill Development Corporation [NSDC], accredited training institutions, etc. With a view to giving a boost to PMMY funding, for expanding micro-enterprises, leading to employment generation, it will be appropriate to dovetail the yojana with these initiatives. This will also ensure better candidates to banks for financing and who in turn, will be getting Government assistance, including subsidy.

We are glad to inform you that Gol has also been suggesting for such collaborations for their programmes. A copy of Gol's letters - DO.no.I-12011/01/2015-RL(C) dated January 06, 2016 from Ministry of Rural Development and DO.no.K-14014/38/2013-UPA(Vol.II) dated December 2015 from Ministry of Housing & Urban Poverty Alleviation are being enclosed herewith for ready reference. These letters / instructions of Gol may be placed before the SLBC meetings and also be communicated to all the members of the SLBC.

We request you to advise all your field level functionaries to explore the possibility of converging with the Government programmes and ensure maximum coverage of such candidates under PMMY lending. We are also requesting the State Governments for a positive action from their side too.

A confirmation of your action in this regard, will be appreciated.

Yours faithfully,

*[Signature]*  
[Kshatrapati Shivaji]  
Chairman

*we may also write to state govt. And ask for a letter by 29/1/16*

*Sh. Shiv Kumar 1/10*  
*I.L. Pruthi 1/10*  
*A. Nune 25/1/16*

Encl : 2 nos. of Gol letters

*MSME*



क. अरुण, अरुण  
B. K. AGARWAL, I.A.S.  
Tel : 011-2306 1030  
Telefax : 011-2300 3549  
E-mail : brykumar.ariaupa@nic.in



संयुक्त सचिव  
भारत सरकार  
आवास और शहरी परिवर्तन उपशोधन विभाग  
निर्माण भवन, नई दिल्ली-110011  
JOINT SECRETARY  
GOVERNMENT OF INDIA  
MINISTRY OF HOUSING  
& URBAN POVERTY ALLEVIATION  
NIRMAN BHAWAN, NEW DELHI-110011

*[Handwritten signature]*  
13/1

SR. No. 542  
13 JAN 2016  
*[Stamp]*

D.O.No. : K-14014/38/2013-UPA (Vol.II)  
December , 2015

Please refer Secretary (HUPA) D.O letter of even dated 10<sup>th</sup> December, 2015 (Copy enclosed), vide which the Ministry had requested for directions from Department of Financial Services (DFS) to MUDRA and other concerned Banks to classify loans under Self Employment Programme (SEP) component of National Urban Livelihoods Mission as MUDRA loans and to extend the facility of MUDRA card to all SEP beneficiaries. You are requested to take necessary action in this matter.

2. The progress regarding MUDRA loans is being captured through the PMMY portal and is being monitored at the highest level. The portal gives state-wise details of the number of loans and the amount sanctioned under Shishu, Kishore and Tarun categories of MUDRA loans. It is requested that a provision may be made to capture SEP loans as a sub category under MUDRA loans. This will help in understanding the benefit being made available to urban poor through MUDRA loans.

With regards,

Yours sincerely,

Encl.: as above

*[Handwritten signature]*  
(B.K. AGARWAL)

Shri Jiji Mammen,  
Chief Executive Officer,  
MUDRA Bank  
MSME Development Centre,  
C-11, G-block, Bandra Kurla Complex,  
Bandra East, Mumbai - 400 051.