Course Curricula

Under SKILL DEVELOPMENT INITIATIVE SCHEME (SDIS) Based on Modular Employable Skills (MES)

on
Spa & Wellness Sector









Government of India Ministry of Labour& Employment, Directorate General of Employment & Training

SYLLABUS

FOR

SPA THERAPY

MODULAR EMPLOYBILITY SKILL

GENRAL INFORMATION

1. Name of the Trade : SPA THERAPY level-1

2. MES course code : SPW 701

3. NCO Code No. : 560

4. Duration : 600 (08 Hours per day)

5. Power Norms : 6 kW

6. Space Norms : 80 Sq.m.

7. Entry Qualification : Passed 10th class Examination

8. Unit Size(No. of Student) : 20

9. Instructor's/Trainer's qualification: Graduate with the five years of experience in relevant field, CIDESCO/CIBTAC/City & Guilds/ITEC, Certificate from a government recognized institute.

10. Exit Level : Successful candidates would be able to work as Spa therapist and electrologist

DRAFT SYLLABUS FOR SPA THERAPIST LEVEL - 1 (MES)

DURATION:- 600 Hours (8 hours per day)

| Hours | Theory | Practical |
|-------|--------|-----------|
|-------|--------|-----------|

| • Th- 4hrs | First Aid | Saving techniques during injuries |
|--------------------------------|--|--|
| • Pr- 4 hrs | Purpose of first aid | as-electric shock, poisoning, bites |
| | Identification & recoveries of | & stings, burns on dummies. |
| | different types of injuries such | |
| | as- Fractures, burns, electric | |
| | shock, loss of consciousness, | |
| | external bleeding , poisoning , | |
| | bites & stings, eye, ear, nose & | |
| | throat emergencies, high Blood | |
| | pressure. | |
| | Self protection | |
| • Th- 4hrs | Hygiene rules & housekeeping | Cleaning & handling equipments |
| • Pr- 16 hrs | Purpose | Sterilization of equipment |
| | Hygiene rules | Practice of cleaning procedures |
| | Knowledge of cleaning agents | Linen handling procedures |
| | Sterilization & sanitization | Treatment room set-up |
| | Linen handling & maintenance | Treatment room cleaning |
| | Storage | Infection control |
| | Inventory | |
| | Fire prevention | |
| • Th- 4hrs | Posture & Yoga | Posture correction techniques |
| Pr-120 hrs | Purpose | Spine stretching asanas |
| | Benefits | Breathing techniques |
| | Body proportion | Stress management exercises |
| | Diet knowledge | |
| | Safety precautions/Do's & | |
| | don'ts | |
| • Th- 4hrs | Personal grooming | Self grooming techniques |
| Pr- 40 hrs | Purpose | Role modelling |
| | Personal hygiene | Different body language zesters |
| | Qualities of spa therapist | • Group discussion & public speaking |
| | Professional ethics | |
| | Guest relations | |
| | Client consultation | |
| | Communication skills | |
| • Th- 4hrs | Anatomy & physiology | Identification of body parts & |
| • Pr- 6 hrs | Knowledge of human body | organs with the help of dummy |
| | Knowledge of 10 major systems | skeletons and anatomy & |
| | Skeleton | physiology charts. |
| | Muscular | |
| | Nervous | |
| | • Endocrine | |
| | Cardiovascular | |
| | • Lymphatic | |
| Î. | Lymphatic | |
| | Respiratory | |
| | | |

| | Reproductive | | |
|--------------------------------|--|---|----------------------------------|
| • Th- 4hrs | Introduction to spa | • | Visit to various SPAs |
| • Pr- 40 hrs | • Purpose | • | Pre & post treatment room set-up |
| | History | | · |
| | Benefits | | |
| | • Types of Spa | | |
| | Day spa | | |
| | • club spa | | |
| | Destination spa | | |
| | Resort spa/Hotel spa | | |
| | Body Spa | | |
| | Hair Spa | | |
| | Manicure/ Pedicure spa. | | |
| | ivialited cy i calcule spa. | | |
| • Th- 8hrs | Spa product knowledge | • | Product ordering & handling |
| Pr- 10 hrs | Herbs | • | Storage & inventory |
| | Essential oils | • | Blending of therapy products |
| | Aromatic oils | | |
| | Preservatives | | |
| | Active ingredients | | |
| | Carrier oils | | |
| | Base creams | | |
| | Pre Blended oils | | |
| | Pre Blended creams | | |
| | Soaps, shampoos & lotions | | |
| | Licensing (drug Control) | | |
| | • Salts | | |
| | Benefits of different spa | | |
| | products | | |
| | Safety precautions/ Do's & | | |
| | don'ts | | |
| • Th- 6hrs | Spa as a career | | |
| | Basic requirements | | |
| | Motivation | | |
| | Spa Career Options | | |
| | Business start up strategies | | |
| | Job opportunities | | |
| | Role & responsibilities of spa | | |
| | therapist | | |
| • Th- 2hrs | Introduction to massage | • | Trolley preparation |
| • Pr- 48 hrs | • Purpose | • | Basic massage steps |
| | • History | | |
| | Benefits | | |
| | • Types | | |
| • Th- 4hrs | Swedish massage | • | Pre- treatment room set-up |
| • Pr- 50 hrs | • Purpose | • | Guest handling & draping |
| 505 | - F | | |

| | History | • | Dispensing |
|--------------|--|---|----------------------------------|
| | Benefits | | · |
| | | • | Self protection |
| | • Essential steps | • | Essential treatment procedure |
| | • Treatment preparation | | |
| | • Safety precautions/Do's & don'ts | | |
| | After care | | |
| • Th- 6hrs | Abhyangam massage | • | Pre- treatment room set-up |
| • Pr- 56 hrs | • Purpose | • | Guest handling & draping |
| | History | • | Dispensing |
| | Benefits | • | Self Protection |
| | Essential steps | • | Essential Treatment procedure |
| | Treatment preparation | | |
| | Safety precautions/Do's & don'ts | | |
| | After care/Home Care | | |
| • Th- 3hrs | Indian head massage | • | Pre & post treatment room set-up |
| • Pr- 30 hrs | • Purpose | • | Guest handling & draping |
| | History | • | Dispensing |
| | Benefits | • | Self protection |
| | Essential steps | • | Essential treatment procedure |
| | Treatment preparation | | · |
| | Safety precautions/Do's & don'ts | | |
| | After care/Home Care | | |
| • Th- 3hrs | Back, neck & shoulder massage | • | Pre & post treatment room set-up |
| • Pr- 40 hrs | • Purpose | • | Guest handling & draping |
| | History | • | Dispensing |
| | Benefits | • | Self protection |
| | Essential Steps | • | Essential treatment procedure |
| | Treatment preparation | | |
| | • Safety precautions/Do's & don'ts | | |
| | After care/Home care | | |
| • Th- 4hrs | Hand & Foot Massage | • | Pre & post Treatment room set-up |
| • Pr- 40 hrs | • Purpose | • | Guest handling & draping |
| 1 | • History | • | Dispensing |
| | Benefits | • | Self protection |
| | • Essential steps | • | Essential treatment procedure |
| | Treatment preparation | | Essential treatment procedure |
| | • Safety precautions/Do's & don'ts | | |
| | After care/Home care | | |
| 40 hrs | Arter care/Home care | • | Industrial visits |
| 401113 | | | |
| | | • | Market surveys |
| | | • | Project work |

Note :- <u>Sterilization of tools & hand sanitization should be practised in each practical.</u>

Services of guest speakers (Doctor/Ayurveda Doctor/Yoga Instructor/Motivational Speaker will be taken for relevant subjects like Yoga, Ayurveda, First Aid, Anatomy, Physiology & Communication Skills etc).

STANDARD LIST OF TOOLS & EQUIPMENTS

| S.No | Name of Items | Quantity |
|------|---|---------------|
| 1 | First Aid Dummy | 02 Nos. |
| 2 | First Aid Kit | 02 Nos. |
| 3 | Fire Extinguishers (Water, CO2, Blanket) | 02 Nos. |
| 4 | Housekeeping Equipments | As Required |
| 5 | Treatment room with shower, steam room, | 01 No. Each |
| | sauna, water features (Bathtub, Jacuzzi etc.) | |
| 6 | Trash bin | 10 No. |
| 7 | Refrigerator | 01 No. |
| 8 | Spa Linen | As required |
| 9 | Spa Massage bed | 10 Nos. |
| 10 | Treatment Trolley | 10 Nos. |
| 11 | Anatomy & Physiology charts of all major | 01 No. (each) |
| | systems | |
| 12 | Thai Massage Mat 220*250 cm | 1 No. |
| 13 | UV Sterilizer | 2 Nos. |
| 14 | Hot Cabinet | 2 Nos. |
| 15 | Cold Cabinet | 2 Nos. |
| 16 | Reference Books for Library | As required |
| 17 | Wax Heater | 10 Nos. |
| 18 | Spa publications (selection) | As required |
| 19 | Manicure Bowl | 10 Nos. |
| 20 | Manicure/ Pedicure Set (cutters, filers, | 10 Nos. |
| | cleaners, cuticle pushers, nail brush, pumic | |
| | stone, wooden & steel scraper etc.) | |
| 21 | Manicure / Pedicure station | 05 Nos. |
| 22 | Back Massage Chair | 04 Nos. |
| 23 | Hair Dryer (Hand Held) | 02 Nos. |
| 24 | Ayurvedic Wooden Bed | 02 Nos. |
| 25 | Shirodhara Stand | 02 Nos. |
| 26 | Foot Ladder | 02 Nos. |

| 27 | Wooden Trolley 02 Nos. | |
|----|------------------------------|---------|
| 28 | Manicure Chair for Therapist | 05 Nos. |
| 29 | Pedicure Stool | 05 Nos. |
| 30 | Facial Steamer | 02 Nos. |
| 31 | Magnifying Lamp | 05 Nos. |
| 32 | Yoga Mats | 21 Nos. |

| Theory ro | Theory room Furniture | | | |
|-----------|--|-------------|--|--|
| S.No. | Description | Qty. | | |
| 1 | Chair with flap for trainees | 20 Nos. | | |
| 2 | Teacher's Table and chair set | 01 No. | | |
| 3 | LCD Projector | 01 No. | | |
| 4 | Computer set with UPS | 01 No. | | |
| 5 | White Magnetic Board with felt board & accessories | 01 No. | | |
| 6 | Air conditioner split 2 ton with stabilizer | 02 No. | | |
| 7 | Flannel board | 01 No. | | |
| 8 | Display board | 02 No. | | |
| 9 | Curtain/blinds for treatments rooms | As required | | |
| 10 | Reference Library | As required | | |

Note: Above mentioned items are for a batch of 20 trainees, in case VTPs are intend to start with the batch 10 trainees the requirements would be reduced accordingly.

GENRAL INFORMATION

1. Name of the Trade : SPA THERAPY level-2

2. MES course code : SPW 702

3. NCO Code No. : 560

4. Duration : 480 (08 Hours per day)

5. Power Norms : 6 kW

6. Space Norms : 80 Sq.m.

7. Entry Qualification : Passed 10th class Examination

and completed level 1 i.e SPW 701

8. Unit Size(No. of Student) : 20

9. Instructor's/Trainer's qualification: Graduate with the five years of experience in relevant field, CIDESCO/CIBTAC/City & Guilds/ITEC, Certificate from a government recognized institute.

10.Exit Level : Successful candidates would

be able to work as Spa therapist and electrologist

SYLLABUS FOR SPA THERAPIST- LEVEL 2 (MES)

DURATION:- 480 Hours (8 hours per day)

| Hours | Theory | Practical |
|--------------------------------|-----------------------------|--|
| • Th- 6 hrs | Yoga for wellbeing | Practice for Asanas |
| Pr- 60 hrs | a) History and evolution of | Practice for Pranayams |
| | yoga | Practice for Mudras |
| | b) Asanas | Practice for Chakras |
| | c) Pranayams | |
| | d) Mudras | |
| | e) Chakras | |
| | | |
| | | |
| | | |

| • Th- 6 hrs | Complementary therapies & | • | Pre- treatment room set-up |
|---------------|---|---|------------------------------------|
| • Pr- 100 hrs | treatments | • | Procedures |
| | Types of therapies | | |
| | Aromatherapy | | |
| | Hydrotherapy | | |
| | Reflexology | | |
| | Acupressure | | |
| | Body wraps | | |
| | Body wraps Body scrubs | | |
| | Safety precautions | | |
| • Th- 04hrs | Diet & Nutrition | • | Making of diet charts according to |
| • Pr- 06 hrs | Basic food groups | | age groups |
| F1-001113 | Knowledge of nutrients | | age groups |
| | Basics of balanced diet | | |
| | Nutrition & lifestyle | | |
| | • | | |
| a Th. Abro | Food allergies Shirodhara | - | Dro. trootmost room set |
| • Th- 4hrs | Shirodhara Purposo | • | Pre- treatment room set-up |
| • Pr- 64 hrs | • Purpose | • | Guest handling & draping |
| | • History | • | Product handling |
| | Benefits | • | Dispensing |
| | • Essential steps | • | Self protection |
| | • Treatment preparation | • | Essential treatment procedure |
| | • Safety precautions/ Do's & don'ts | | |
| -1 41 | • After care | | |
| • Th- 4hrs | Potli Massage | • | Pre- Treatment room set-up |
| • Pr- 56hrs | • Purpose | • | Guest handling & draping |
| | • History | • | Product handling |
| | • Benefits | • | Dispensing |
| | • Essential steps | • | Self protection |
| | Treatment preparation | • | Essential treatment procedure |
| | • Safety precautions/ Do's & don'ts | | |
| | After care | | |
| • Th- 4hrs | <u>Panchkarma</u> | • | Pre- Treatment room set-up |
| • Pr- 64 hrs | • Purpose | • | Guest handling & draping |
| | • History | • | Product handling |
| | • Benefits | • | Dispensing |
| | Safety precautions /Do's & | • | Self protection |
| | don'ts | • | Essential treatment procedure |
| | After care | | |
| • Th- 4hrs | Advance facials | • | Pre- Treatment room set-up |
| • Pr- 40hrs | Latest trends in advanced | • | Guest handling & draping |
| F1-401113 | facials | | Product handling |
| | Knowledge of different types of | | Dispensing |
| | advanced facials | • | |
| | Knowledge of advanced | • | Self protection |
| | treatment products | • | Essential treatment procedure |
| | i cathlent products | | |

| | Essential steps Benefits Safety precautions Do's & don'ts After care | | |
|------------------------|---|---|--|
| • Th- 2hrs • Pr- 16hrs | Front office handling Telephone etiquette & handling Guest appointments & booking procedures Cancellation policy Basic knowledge of billing, invoice, tax & vat, stock maintenance. | • | Guest orientation Basic computer Operations Making of bills, invoices, tax & vat calculations. |
| P – 40 hrs | | • | Industrial exposure |
| | | • | |

Note :- <u>Sterilization of tools & hand sanitization should be practised in each practical.</u>

Services of guest speakers (Doctor/Ayurveda Doctor/Yoga Instructor/Motivational Speaker will be taken for relevant subjects like Yoga, Ayurveda, First Aid, Anatomy, Physiology & Communication Skills etc).

STANDARD LIST OF TOOLS & EQUIPMENTS

| S.No | Name of Items | Quantity |
|------|---|-------------|
| 1 | First Aid Dummy | 02 Nos. |
| 2 | First Aid Kit | 02 Nos. |
| 3 | Fire Extinguishers (Water, CO2, Blanket) | 02 Nos. |
| 4 | Housekeeping Equipments | As Required |
| 5 | Treatment room with shower, steam room, | 01 No. Each |
| | sauna, water features (Bathtub, Jacuzzi etc.) | |
| 6 | Trash bin | 10 No. |
| 7 | Refrigerator | 01 No. |
| 8 | Spa Linen | As required |
| 9 | Spa Massage bed | 10 Nos. |
| 10 | Treatment Trolley | 10 Nos. |

| 11 | Anatomy & Physiology charts of all major | 01 No. (each) |
|----|--|---------------|
| | systems | |
| 12 | Thai Massage Mat 220*250 cm | 1 No. |
| 13 | UV Sterilizer | 2 Nos. |
| 14 | Hot Cabinet | 2 Nos. |
| 15 | Cold Cabinet | 2 Nos. |
| 16 | Reference Books for Library | As required |
| 17 | Wax Heater | 10 Nos. |
| 18 | Spa publications (selection) | As required |
| 19 | Manicure Bowl | 10 Nos. |
| 20 | Manicure/ Pedicure Set (cutters, filers, | 10 Nos. |
| | cleaners, cuticle pushers, nail brush, pumic | |
| | stone, wooden & steel scraper etc.) | |
| 21 | Manicure / Pedicure station | 05 Nos. |
| 22 | Back Massage Chair | 04 Nos. |
| 23 | Hair Dryer (Hand Held) | 02 Nos. |
| 24 | Ayurvedic Wooden Bed | 02 Nos. |
| 25 | Shirodhara Stand | 02 Nos. |
| 26 | Foot Ladder | 02 Nos. |
| 27 | Wooden Trolley | 02 Nos. |
| 28 | Manicure Chair for Therapist | 05 Nos. |
| 29 | Pedicure Stool | 05 Nos. |
| 30 | Facial Steamer | 02 Nos. |
| 31 | Magnifying Lamp | 05 Nos. |
| 32 | Yoga Mats | 21 Nos. |

| Theory room Furniture | | |
|-----------------------|-------------------------------|---------|
| S.No. | Description | Qty. |
| 1 | Chair with flap for trainees | 20 Nos. |
| 2 | Teacher's Table and chair set | 01 No. |
| 3 | LCD Projector | 01 No. |

| 4 | Computer set with UPS | 01 No. |
|----|---|-------------|
| 5 | White Magnetic Board with felt board & | 01 No. |
| | accessories | |
| 6 | Air conditioner split 2 ton with stabilizer | 02 No. |
| 7 | Flannel board | 01 No. |
| 8 | Display board | 02 No. |
| 9 | Curtain/blinds for treatments rooms | As required |
| 10 | Reference Library | As required |

Note: Above mentioned items are for a batch of 20 trainees, in case VTPs are intend to start with the batch 10 trainees the requirements would be reduced accordingly.

SYLLABUS

FOR

AYURVEDA SPA THERAPIST

GENRAL INFORMATION

1. Name of the Trade : Ayurveda SPA Therapist

2. MES course code : SPW 703

3. NCO Code No. : 560

4. Duration : 500 Hours (08 Hours per day)

5. Power Norms : 4 kW

6. Space Norms : 80 Sq.m.

7. Entry Qualification : Passed 10th class Examination

8. Unit Size(No. of Student) : 20

9. Instructor's/Trainer's qualification: Graduate and NTC in trade of Hair and skin care (CITS) with a minimum work experience of five years in the relevant field

10. Exit Level : Successful candidates would : be able to work as

Ayurveda, Spa therapist.

DRAFT SYLLABUS FOR AYURVEDA SPA THERAPIST

DURATION:- 500 Hours (08 Hours per day)

| Hours | Theory | Practical |
|-------------|--|--|
| • Th- 2 hrs | First Aid | Practice of saving |
| • P-2 hrs | • Purpose | techniques during injuries |
| | • Identification & recoveries of | as-electric shock, |
| | different types of Injuries such | poisoning, bites & stings, |
| | as- Fractures, burns, electric | burns. |
| | shock, loss of consciousness, | |
| | bleeding (external/internal) , | |
| | poisoning , bites & stings, eye, | |
| | ear, nose & throat emergencies. | |
| | Self protection | |
| • Th- 6 hrs | Hygiene Rules & Housekeeping | Cleaning & handling |
| • P-10 hrs | • Purpose | equipments |
| | Cleaning of equipments | Sterilization of |
| | Sterilization & sanitization | equipment |
| | • Linen handling & | Practice of cleaning |
| | maintenance | procedures |
| | Laundry procedures | Linen handling |
| | • Storage | procedures |
| | Inventory | • Treatment room set-up |
| | Fire prevention | • Treatment room cleaning |
| • Th- 8hrs | Posture & Yoga | Posture correction |
| • P-120 hrs | • Purpose | techniques |
| | Benefits | Spine stretching asanas |
| | Body proportion | Breathing techniques |
| | Diet knowledge | Stress management |
| | Safety precautions/Do's & | exercises |
| | Don'ts | |
| • Th- 4 hrs | Personal Grooming | Self grooming techniques |
| • P-20 hrs | • Purpose | Role modelling |
| | Personal Hygiene | Body language |
| | Qualities of therapist | Group discussion & |
| | Professional ethics | public speaking |
| | Guest handling & relations | |
| | Stress management | |
| | Communication Skills | |

| • Th- 4hrs | Anatomy & Physiology | • Client |
|------------------------------|--|---|
| • P-8 hrs | Brief Knowledge of human | consultation |
| | body | Practice of making client |
| | Knowledge of 10 major | consultation cards |
| | systems | |
| | Skeleton | |
| | Muscular | |
| | Nervous | |
| | Endocrine | |
| | Cardiovascular | |
| | Lymphatic | |
| | Respiratory | |
| | Digestive | |
| | Urinary | |
| | Reproductive | |
| • Th- 4 hrs | Introduction to Ayurveda | Trolley Preparation |
| • P-30 hrs | Origin of ayurveda | Practice in giving |
| | Aim of life | massage steps |
| | Aim and benefits of ayurveda | |
| | Decline and growth of | |
| | ayurveda | |
| • Th- 4 hrs | Practice of Ayurveda | Pre & Post treatment |
| P -6 hrs | Knowledge of various | room set-up |
| | common Herbs, Essential oils, | Practice in using |
| | Aromatics oils | equipments |
| | Uses & benefits of various | Product handling |
| | common Herbs, Essential oils, | Storage |
| | Aromatics oils. | labelling |
| | Safety precautions/Do's & | Blending of products |
| | Don'ts | |
| | Contraindications | |
| | Contractions | |
| | After care/Home care | |

- Th- 4 hrs
- P-6 hrs

Introduction to treatment in Ayurveda

- Knowledge of nutritive components
- Knowledge of systemic diseases as-
 - Cold & flue
 - Arthritis
 - Asthma
 - Diabetes
 - Hypertension
 - Allergies
 - High cholesterol
 - Heart diseases
 - Thyroid
 - Sinus
 - Migraine
 - Depression
 - Insomnia
 - Anxiety
- Knowledge of 5 elements of body.
- Knowledge of 7 body types
 - Vata
 - Vata-Kapha
 - Pita
 - Pita-Kapha
 - Kapha
 - Vata-Pita-Kapha
 - Vata-Pita
- Basic treatment principles of Ayurveda
- Common safety & precautions before treatment/ Do's & Don'ts

- Practice in preparing diet charts according to systemic diseases.
- Practice in preparing diet charts according to body types.

| | I | l |
|-------------|--|--|
| • Th- 4 hrs | Panchkarma Treatment | • Pre & Post treatment |
| • P-40 hrs | • Purpose | room set up |
| | • History | Products handling |
| | • Benefits | Dispensing |
| | Client consultation | • Procedure |
| | Indications of disease | Self protection |
| | Ayurvedic products | |
| | knowledge related to | |
| | treatment as- Herbs, Oils etc. | |
| | Safety Precautions/ Do's & | |
| | Don'ts | |
| | Contraindications | |
| | Contractions | |
| | After care/Home care | |
| • Th- 4 hrs | Netra Tarpana Treatment | Pre & Post treatment |
| • P -30 hrs | • Purpose | room set up |
| | History | Products handling |
| | Benefits | Dispensing |
| | Client consultation | Procedure |
| | Indications of disease | Self protection |
| | Ayurvedic products knowledge | |
| | related to treatment as- | |
| | herbs, oils etc. | |
| | Safety precautions/ Do's & | |
| | Don'ts | |
| | Contraindications | |
| | Contractions | |
| | After care/Home care | |
| • Th- 4 hrs | <u>Pizhichil Treatment</u> | Pre & Post treatment |
| • P -30 hrs | • Purpose | room set up |
| | History | Products handling |
| | Benefits | Dispensing |
| | Client consultation | Procedure |
| | Indications of disease | Self protection |
| | Ayurvedic products knowledge | |
| | related to treatment as- | |
| | herbs, oils etc. | |
| | Safety precautions/ Do's & | |
| | Don'ts | |
| | Contraindications | |
| | Contractions | |

| | After care/Home care | |
|---|--|---|
| . The Albana | Abbusyasan Trastmant | Tuestas at us as set us |
| Th- 4 hrsP -40 hrs | Abhyangam Treatment Purpose History Benefits Client consultation Indications of disease Ayurvedic products knowledge related to treatment asherbs, oils etc. Safety precautions Do's & Don'ts After care | Treatment room set up Products handling Dispensing Procedure Self protection |
| Th- 4 hrsP-40 hrs | Shirodhara Treatment Purpose History Benefits Client consultation Indications of disease Ayurvedic products knowledge related to treatment asherbs, oils etc. Safety precautions Do's & Don'ts Contraindications Contractions After care/Home care | Pre & Post Treatment room set up Products handling Dispensing Procedure Self protection |

| • Th- 4 hrs | Udhwartanam Treatment | Pre & Post Treatment |
|---|---|--|
| • P -30 hrs | • Purpose | room set up |
| | History | Products handling |
| | Benefits | Dispensing |
| | Client consultation | Procedure |
| | Indications of disease | Self protection |
| | Ayurvedic products knowledge | |
| | related to treatment as- | |
| | herbs, oils etc. | |
| | Safety precautions Do's & | |
| | Don'ts | |
| | Contraindications | |
| | Contractions | |
| | After care/Home care | |
| | • | |
| • Th- 4 hrs | Potli Treatment | Pre & Post Treatment |
| Th- 4 hrsP -24 hrs | · | Pre & Post Treatment room set up |
| | Potli Treatment | |
| | Potli Treatment • Purpose | room set up |
| | Potli Treatment • Purpose • History | room set up • Products handling |
| | Potli Treatment • Purpose • History • Benefits | room set up Products handlingDispensing |
| | Potli Treatment Purpose History Benefits Client consultation | room set up Products handlingDispensingProcedure |
| | Potli Treatment Purpose History Benefits Client consultation Indications of disease | room set up Products handlingDispensingProcedure |
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| | Potli Treatment Purpose History Benefits Client consultation Indications of disease Ayurvedic products knowledge related to treatment asherbs, oils etc. Safety precautions Do's & Don'ts | room set up Products handlingDispensingProcedure |

Note :- <u>Sterilization of tools & hand sanitization should be practised in each practical.</u>

Services of guest speakers (Doctor/Ayurveda Doctor/Yoga Instructor/Motivational Speaker will be taken for relevant subjects like Yoga, Ayurveda, First Aid, Anatomy, Physiology & Communication Skills etc).

STANDARD LIST OF TOOLS & EQUIPMENTS

| S.No | Name of Items | Quantity |
|------|-----------------|----------|
| 1 | First Aid Dummy | 1 No. |
| 2 | First Aid Kit | 1 No. |

| 3 | Fire Extinguishers (Water, CO2, Blanket) | 1 No. |
|----|---|---------------|
| 4 | Housekeeping Equipments | As required |
| 5 | Treatment room with shower, steam room, | 1 No. Each |
| | water features (Bathtub , Jacuzzi, Sauna bath | |
| | etc.) | |
| 6 | Trash bin | 7 Nos. |
| 7 | Refrigerator | 1 No. |
| 8 | Linen | As required |
| 9 | Treatment Trolley | 7 Nos. |
| 10 | Anatomy & Physiology charts of all major | 01 No. (each) |
| | systems | |
| 11 | Ayurvedic wooden bed | 7 Nos. |
| 12 | UV Sterilizer | 2 Nos. |
| 13 | Reference Library | As required |
| 14 | Hot Plate | 7 Nos. |
| 15 | Spa publications (selection) | As required |
| 16 | Hair Dryer (Hand Held) | 02 Nos. |
| 17 | Shirodhara Stand | 07 Nos. |
| 18 | Shirodhara Vessel | 07 Nos. |
| 19 | Brass Utensils for Panchkarma | 07 Sets |
| 20 | Foot Ladder | 01 No |
| 21 | Yoga Mats | 21 Nos |

| Theory room Furniture | | |
|-----------------------|---|-------------|
| S.No. | Description | Qty. |
| 1 | Student's chair with flap | 20 Nos. |
| 2 | Teacher's Table and chair set | 01 No. |
| 3 | LCD Projector | 01 No. |
| 4 | Computer set with UPS | 01 No. |
| 5 | White Magnetic Board with felt board | 01 No. |
| 6 | Air conditioner split 2 ton with stabilizer | 02 Nos. |
| 7 | Display board | 02 Nos. |
| 8 | Curtain/blinds for Lab. | As required |

Note: Above mentioned items are for a batch of 20 trainees, in case VTPs are intend to start with the batch 10 trainees the requirements would be reduced accordingly.

Level-1 Module I

1. Name of the Module : SPA MANAGEMENT

2. CODE : SPW 704

3. Sector : SPA & Wellness Sector

4. Entry Qualifications :Graduate or Class 12th pass with 5 year's

experience in Spa

5. Age : 25 years and above

6. Terminal Competency : Knowledge, skills and competencies

necessary for employment in management and/or support positions within the spa health

and wellness tourism sector.

7. Duration : 750 hours

8. Training Team : Professionals who have a sound knowledge of

the finer nuances of the industry. They should understand international spa and wellness management and not just generic businesses.

MBA with knowledge of spa operations

CIBTAC/ITEC/CIDESCO certification with

spa management experience.

9.Power Norms : 15 KW

10.Space Norms : 15 Sq. Mtr.

9. Content:

| Sl. No. | Underpinning Knowledge(Theory) | Practical Competencies |
|------------|--------------------------------|--|
| 1.1 | COURSE TITLE | Overview of the Wellness/Spa Industry |

| COURSE DESCRIPTION: | To understand dynamics of the Spa industry. |
|--|---|
| Classroom Teaching: 40hours | Practical Teaching: 00 hours |
| TOPICS: Industry Introduction History of spas Different types of Spas Overviews of different Spa therapies Current and futuristic Spa trends Case studies of successful spas (International / India) Business legalities – Licenses, permits, insurance and ownership Fundamentals of Spa Design Traditional therapies and cultural influences Hospitality & Tourism business environment | |
| Medical and wellness tourism COURSE TITLE | Human Resource Management |
| COURSE DESCRIPTION | Mastering the art of managing your team |
| Classroom Teaching: 40hours | Practical Teaching: 30 hours |
| TOPICS: Staffing and staff scheduling Recruitment tools and HR systems Training Procedures Employee agreement and Legal contracts Human Resource planning Performance monitoring tools Conducting Personal interviews Orientation Procedures Organogram and job descriptions Improving Employee Performance (Evaluations, Motivation) Team and career building Employee Handbook Skills to retain staff Industry placement Organizational behaviour – Negotiation, conflict resolution | As per schedule |

| 1.3 | COURSE TITLE | Finance Management |
|-----|---|---|
| 1.4 | COURSE DESCRIPTION | Understanding Spa Business Finance |
| | Classroom Teaching: 80hours | Practical Teaching: 40 hours |
| | TOPICS: Business/Financial planning Budgeting and monthly sales projections Service & product margin analysis Profit & Loss statements Investment (in technology, renovation, refurbishment, training) Product pricing Staff payroll projections and the bottom line Yield (Revenue) management Monitoring KPI (Key performance Indicators) Inventory Control and retail Strategies to keep bottom line fit Balance sheets Labor Expense Management | As per schedule |
| | COURSE TITLE | Sales and Marketing |
| | COURSE DESCRIPTION | Creating a unique and profitable sales and marketing strategy for the spa brand |
| | Classroom Teaching: 40 hours | Practical Teaching: 20 hours |
| | TOPICS: Fundamentals of marketing Establishing the brands marketing positioning Branding and advertising Creating and effective marketing plan Alliance with Media Company for effective media exposure Online and Social Media marketing Getting free publicity/networking Unique brand tie-ups Periodic value added incentives Public Relations and cross-marketing Different seasonal marketing strategies | |

| Merchandising maximum out of your marketing efforts |
|--|
| Spa Promotions and Packages |
| Alliance with media company for effective media exposure |
| Spa vision/mission statement / Image |

| Sl. No. | Underpinning Knowledge(Theory) | Practical Competencies |
|------------|---|---|
| 1.5 | | |
| | COURSE TITLE | SPA Operations |
| | COURSE DESCRIPTION | Learning how to professionally handle your spa's daily operations |
| | Classroom Teaching: 80 hours | Practical Teaching: 60 hours |
| | TOPICS: Monthly Goals and Target setting Identify S.W.O.T Spa menu planning and development Seasonal menu planning / speciality treatments / market demands Spa packages and membership Spa facilities Effective spa rooms utilization Daily operations reports/checklists Innovation and technology in Spas Allocate resources effectively Safety and hygiene and first-aid Logistics and monitoring Minimizing Risk Nutrition & Spa Cuisine Generic IT training | As per schedule |
| 1.6 | COURSE TITLE | Quality Controller |
| | COURSE DESCRIPTION | Learning the importance of consistency in the quality of spa services |
| | Classroom Teaching: 40 hours | Practical Teaching: 30 hours As per schedule |
| | TOPICS: Quality control Spa experience | |

| | Meeting customer needs Guest feedbacks Supervised treatments Mystery Shopping Spa audit Customer Service Maintaining unique Spa ambience Space manning Spa facility management | |
|-----|--|--|
| 1.7 | COURSE TITLE | Standards and Operating Procedures |
| | COURSE DESCRIPTION | To teach the importance of standards, it is vital for consistency in quality and services. |
| | Classroom Teaching: 40 hours | Practical Teaching: 20 hours |
| | TOPICS: Standard documentation Importance of SOP Preparing SOPs Types of standards and procedures Process mapping | |

| Underpinning Knowledge(Theory) | Practical Competencies |
|--|--|
| COURSE TITLE | Spa products and retail management |
| COURSE DESCRIPTION | Knowledge of Spa products and effectively marketing them in the spa |
| Classroom Teaching: 50 hours | Practical Teaching: 20 hours As per schedule |
| TOPICS: | As per schedule |
| How to choose the right products | |
| Product Knowledge and Vendor Relations | |
| ±. | |
| | |
| | |
| | COURSE DESCRIPTION Classroom Teaching: 50 hours TOPICS: How to choose the right products |

| | Product Purchasing | |
|-----|--|--|
| | Inventory Management | |
| 1.9 | COURSE TITLE | Front Desk and Guest Care |
| | COURSE DESCRIPTION | To teach the front desk formalities and etiquettes |
| | Classroom Teaching: 40 hours | Practical Teaching: 20 hours |
| | TOPICS | As per schedule |
| | Front Desk Operations | |
| | Reservations and booking | |
| | Telephone etiquettes | |
| | Guest reception protocols | |
| | Guest Consultation and treatment plans | |
| | Pre and post treatment procedure | |
| | Delivering the 'Wow' experience | |
| | Guest feedbacks | |
| | Handling guest complaints | |
| | Payment and farewell | |
| | Guest relationship Management | |
| | Customer Service Programs | |
| | Client records / data protection | |
| | Daily check lists | |
| | | |

| 1.10 | COURSE TITLE | Manager as a Leader |
|------|---|------------------------------|
| | COURSE DESCRIPTION | Effective Leadership in Spas |
| | Classroom Teaching: 40 hours | Practical Teaching: 20 hours |
| | TOPICS | |
| | Personal and Professional Etiquette | |
| | Personality Development and grooming | |
| | HCM planning | |
| | Leadership Skills | |
| | Working in groups | |
| | Better decision making | |
| | Responsible Leadership | |
| | Time Management | |
| | Effective Communication Skills | |
| | Staff Mentoring and Motivation strategies | |
| | | |
| | | |

| COURSE TITLE | EXAM |
|--------------|------|
| | |

| COURSE DESCRIPTION | |
|--------------------|----------------------------|
| | Exam will be conducted for |
| | practical and Theory |
| Duration: 8 hour | Practical: 8 hour |
| Written Exam 1 Day | Practical Exam 1 Day |
| | |
| | |
| | |

Tools and Equipments (For a batch of 20 trainees)

| Sl no | Name | Quantity |
|-------|--|-------------|
| 1 | Classroom with chairs | 20 no |
| 2 | Whiteboard/Blackboard | 01 no |
| 3 | LCD projector | 01 no |
| 4 | Skeletal model | As required |
| 5 | Visual representations of main body systems | As required |
| | Visual representations of Chakras, Marma points, | |
| | energy systems/types of spas | |
| 6 | Background literature for each topics | As required |
| 7 | First Aid dummy | 1 no each |
| | First Aid Kit | |
| 8 | Fire Extinguishers (water, CO2, blanket) | 02 no each |
| 9 | Note Books/ pen | As required |
| 10 | Visual representations of various spa types | As required |
| 11 | Laundry set-up | As required |
| 12 | Trash bin | 05 no |
| 13 | Treatment room with shower, steam room, water | 01 no each |
| | feature (bathtub, Jacuzzi or similar) | |
| 14 | Biomedical waste system | 01 no |
| 15 | Selection of common spa cleaning agents | As required |
| 16 | Spa product brochures | As required |
| 17 | Library of all relevant books | As required |